

## **Arvind Limited Launches UAE Subsidiary Arvind Atelier (FZC) and Opens London Design Hub**

**India | UAE | Europe, May 2026:** Arvind Limited, a global textile and apparel company with nearly a century of innovation and manufacturing expertise, has announced the launch of Arvind Atelier (FZC), its wholly owned UAE subsidiary in the Sharjah Airport International Free Zone (SAIF Zone), along with the opening of a dedicated Design Hub in London.

The expansion strengthens Arvind's ability to serve global brands through a regionally integrated operating model that combines customer-centric design, agile sourcing and vertically integrated manufacturing capabilities across Europe, the Middle East and North Africa (MENA) and the Americas.

***"This expansion marks an important milestone in Arvind's global growth journey." said Punit Lalbhai, Vice Chairman, Arvind Limited. "By bringing design, sourcing and execution closer to key international markets, we are enhancing our ability to deliver speed, flexibility, quality and responsible manufacturing solutions to global brands."*** he added.

Rakesh Chadha has been appointed Managing Director of Arvind Atelier. He brings more than three decades of experience in global apparel sourcing, supply chain management and international business development. In his new role, he will lead customer engagement, regional business expansion, sourcing operations and strategic partnerships across the UK, Europe and the Middle East, while building integrated teams across design, product development, sourcing and operations. ***"London will serve as a strategic hub connecting Arvind's innovation capabilities with Europe's dynamic fashion ecosystem. The model is designed to enable closer collaboration with customers and support faster, market-responsive product development."*** said Rakesh.

Together, the London Design Hub and Sharjah-based Arvind Atelier establish a complementary operating structure. The London hub will focus on customer engagement, trend insights and product development, while the UAE platform will coordinate sourcing, manufacturing integration, logistics management and regional market access across Arvind's global network.

Arvind Atelier will operate as an integrated sourcing platform across denim, casual wear, shirts, knits, sweaters, essentials and activewear, enabling brands to consolidate multiple product categories under a single strategic sourcing partner.

For Immediate Release

The expansion builds on Arvind's established manufacturing scale and global supply capabilities. In **FY25**, the company's **garmenting division** produced approximately **37 million pieces**, while **woven fabric volumes** reached approximately **128 million metres**. Arvind is also among the **world's leading denim manufacturers**, with **annual denim fabric capacity exceeding 110 million metres**.

The company's international expansion comes at a time of growing opportunity across Europe and MENA. According to CBI, **Europe imported approximately €180.5 billion** worth of apparel in 2024, while Deep Market Insights estimates the **Middle East and Africa fashion apparel market at approximately USD 172 billion** in 2025, with continued long-term growth projected across the region.

The launch of the London hub also aligns with the anticipated implementation of the UK-India Comprehensive Economic and Trade Agreement, which is expected to strengthen bilateral trade opportunities for India's textile and apparel sector.

**About Arvind Limited:**

Arvind Limited is an India-based textile-to-retail conglomerate with businesses spanning textiles, apparel, advanced materials, environmental solutions, telecom and omnichannel commerce. The company is one of India's leading integrated textile manufacturers, with strong fibre-to-fashion capabilities serving global and domestic customers across multiple product categories.

Known for its focus on innovation, manufacturing excellence and sustainability, Arvind has established a significant presence across the textile value chain and ranks among the world's leading fabric suppliers. The company is recognized for its leadership in denim innovation, responsible water management, renewable energy adoption and circular fashion initiatives.

Arvind reported revenue of ₹8,329 crore (USD 975.2 million) in FY25. For more information, visit the [website](#).

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